

GOLDEN°GLOBE°RACE

Media Analysis



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About Meltwater

More than 30,000 companies use the Meltwater media intelligence platform to stay on top of billions of online conversations, extract relevant insights, and use them to strategically manage their brand, campaigns and events.

To find out more about Meltwater, please visit www.meltwater.com



03 MILLION
editorial documents
tracked daily



60 OFFICES
across 27 different
countries



08 YEARS
of editorial content on-
demand from '09



30 THOUSAND
clients in 121 different
countries

Data analysed in this report has been collected and filtered by predefined searches that track mentions of The Golden Globe Race across 320,000+ global editorial sources, comprehensive social media & global broadcast coverage.

This report uses Social Echo, a KPI that links editorial media and social media. For each brand we are able to highlight the top editorial stories (owned and earned) that had the biggest impact on social media. Impact will be measured by the number of engagements (e.g. link shares/likes etc). As we're performing both editorial and social analysis within the report, our recommendation is that the Social Echo can operate as a strong bridge between the two and will allow the client to understand what kind of editorial content resonates best with a social audience.

Potential reach figures are generated by reach provider SimilarWeb (<https://www.similarweb.com/>). Figures displayed for potential audience reach, reflect the number of visitors to the website and not the individual webpage.

EXECUTIVE SUMMARY

HIGHLIGHTS

- The total number of mentions for the race were 46k, with an overall potential reach of 15B views
- The group's sentiment was overall positive
- The total Advertising Value Equivalent for the race was \$185mil USD.
- As expected during the race there was a huge amount of social mentions, over 28k.



COVERAGE SUMMARY

☰ Total Mentions | 46k

The number of mentions across all media

↗ Potential Reach | 15B

Approximate number of article views you appeared in

👍 Net Tonality Score | +15

The net change (up or down) in sentiment over the time period

ADVERTISING VALUE EQUIVALENT

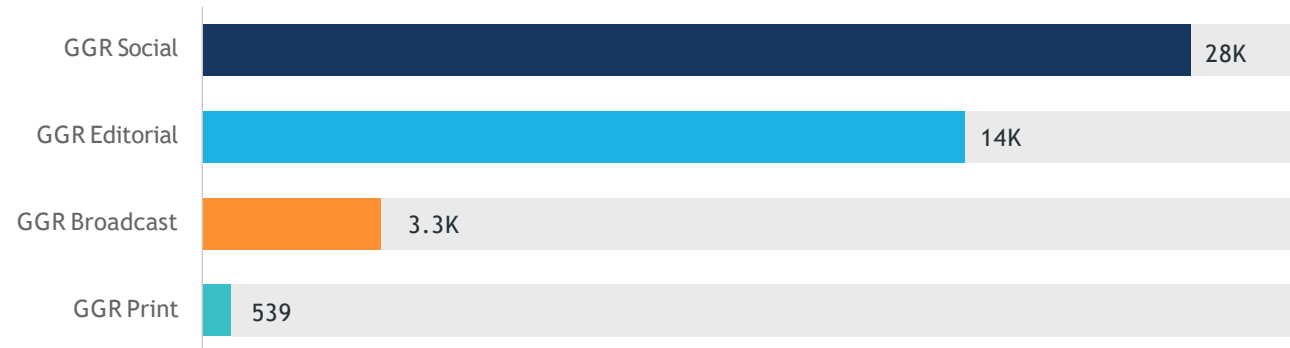
PR Value in USD

185mil

Jul 1, 2016 - May 30, 2019

GGR Social's volume share covered 61%

SHARE OF VOICE BY VOLUME



Race Coverage

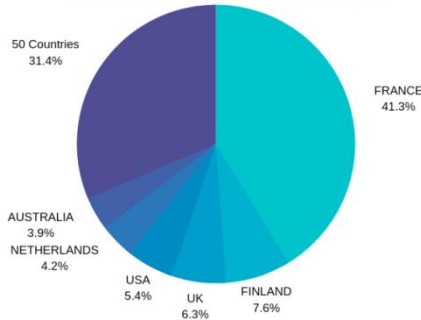


KEY FIGURES

Golden Globe Race

2018 Golden Globe Race

Live Tracker Page Views 2.8million
YB Tracker APP Downloaded 48,500 times
Average viewing time per session 10 minutes



GGR 2018 - key stats

Gross PR Value: \$185mil USD

2428 English Accredited Press

388 French Accredited Press

13862 Image Downloads



110,000 visitors attended the GGR Race Village in Les Sables d'Olonne during the start and finish.

GGR Newsletter- 140 Distributed

Total subscribers **6,790**

Click to Open Average **69%**

Sports Industry Average **19%**

GGR Website Statistics

Unique Visitors: **1,916,367**

Page views: **9,834,938**

France 28.7%, UK 11.13%, Finland 5.78%, Netherlands 4.32%, Australia 3.7%

G°G°R

KEY FIGURES

Golden Globe Race

Demographic

68% Male - 32% Female

18-24	6.2%
25-34	18.6%
35-44	24%
45-54	24.1%
55-64	16.8
65+	10%

GGR 2018 - key Social Media

GGR FACEBOOK PAGE

Page Likes	40,895
Total organic reach	45,107,187
Total Video Views	3,480,660

TWITTER – 2746 GGR Tweets

Total Followers	5649
Impressions	6,929,300
Engagements	113,000

INSTAGRAM – 197 GGR Posts

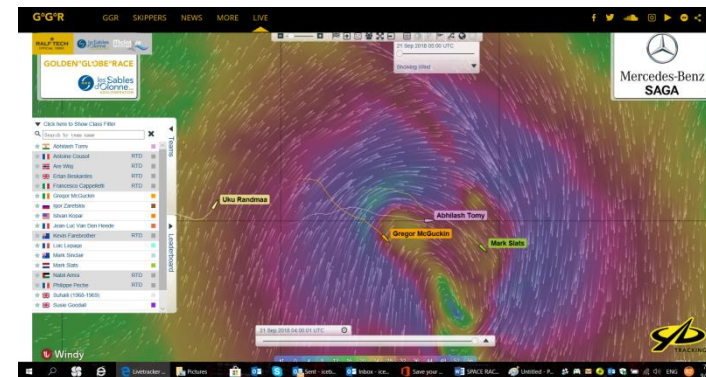
Followers	10,200
Total Post likes	94,433

YOUTUBE

Total subscribers	3,100
Total Views	470,850

GGR Sound Cloud - 351 recordings

Total sessions	453,000
Mark Slats safety call	11,956



The YB Race Tracker gained 2.8m views during the course of the Race.

ONLINE EDITORIAL

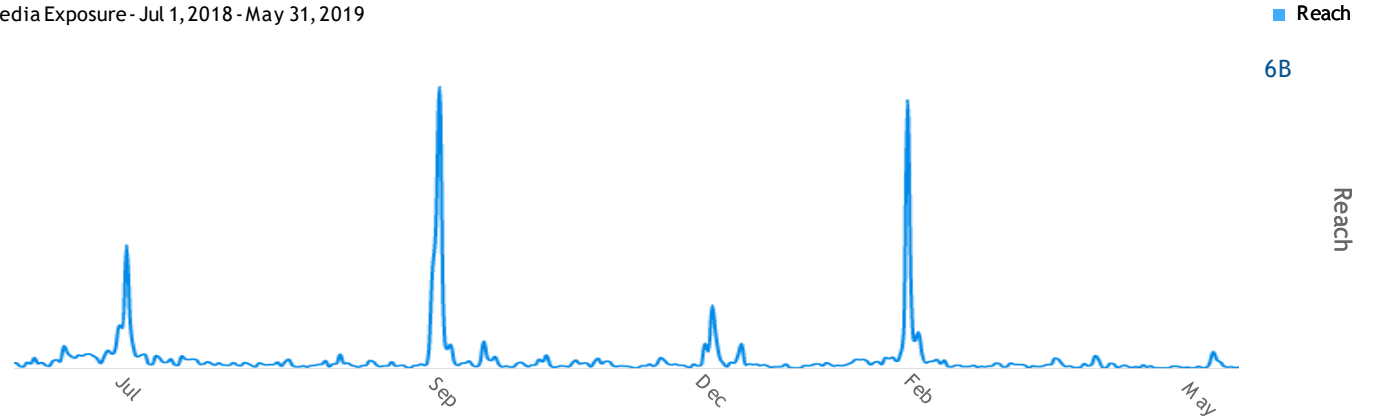
GGR Editorial

HIGHLIGHTS

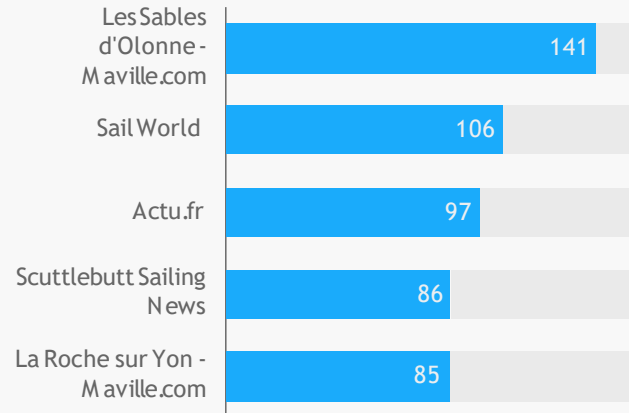
- September had the highest volume of editorial mentions with 5.4k
- Les Sables d'Olonne - Maville.com mentioned GGR Editorial the most at 141
- The total Advertising Value Equivalent for online editorial was \$111mil USD.

GGR Editorial exposure was highest in September

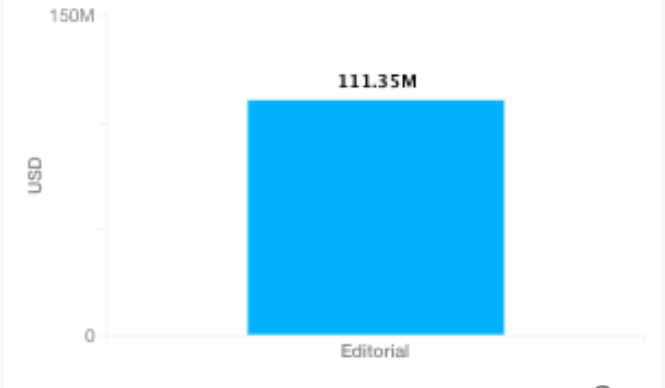
Media Exposure - Jul 1, 2018 - May 31, 2019



TOP PUBLICATIONS



Online Editorial AVE



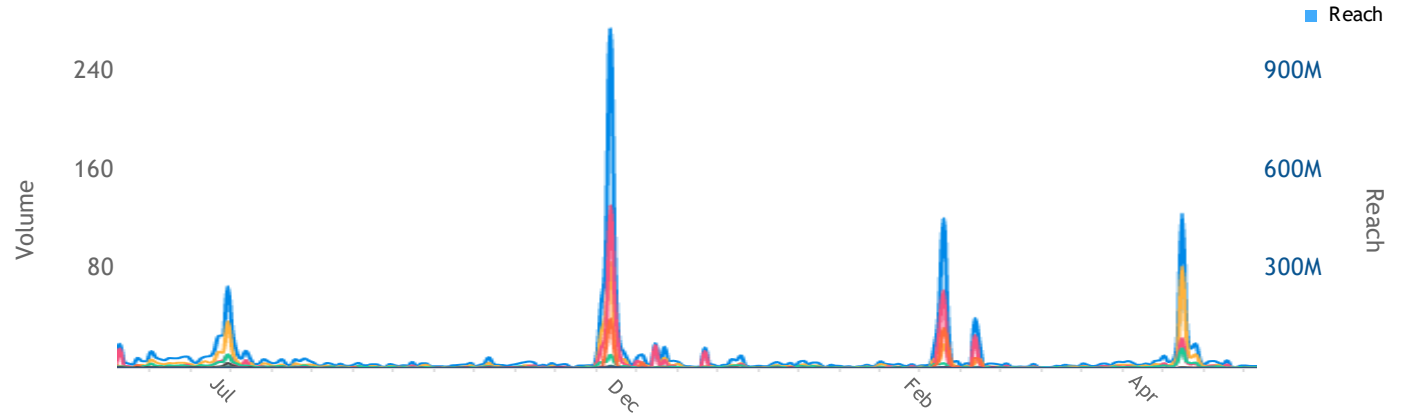
PRINT EXPOSURE

GGR Print

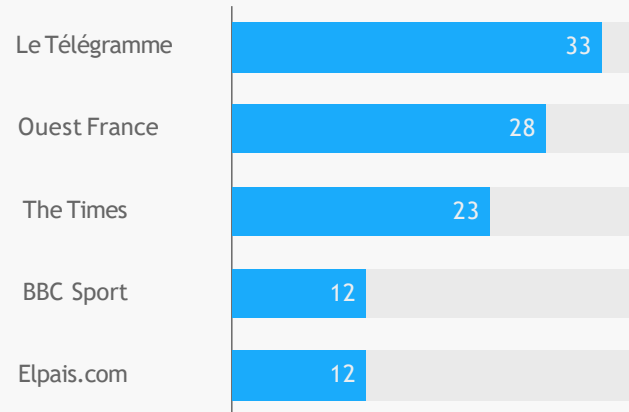
HIGHLIGHTS

- December had the highest volume of editorial mentions with 196
- Le Télégramme - Powered by Dow Jones mentioned GGR Print the most at 33
- The total Advertising Value Equivalent for Print was \$17mil USD.

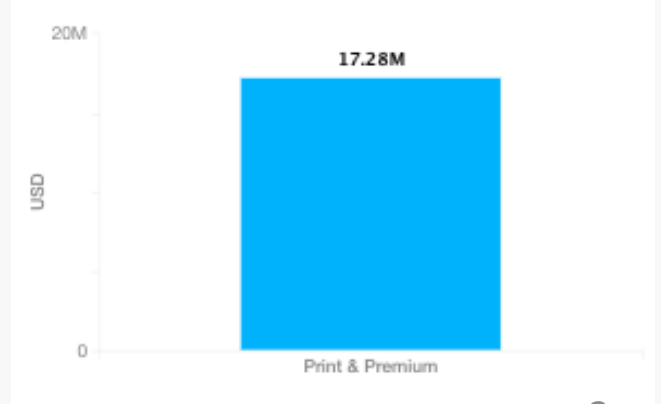
GGR Print exposure was highest in December



TOP PUBLICATIONS



Print AVE



BROADCAST EXPOSURE

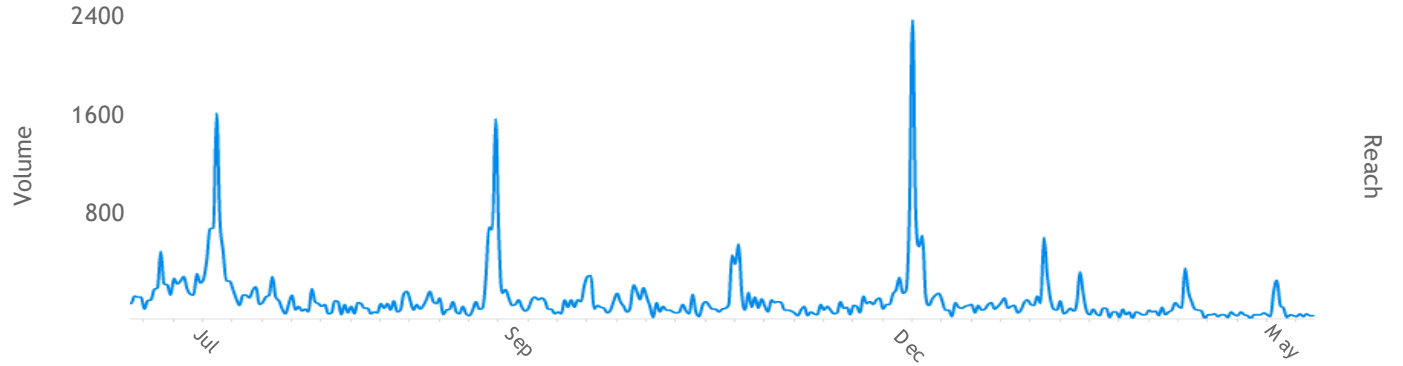
GGR Broadcast

HIGHLIGHTS

- December had the highest volume of editorial mentions with 1.5k
- The total Advertising Value Equivalent for Broadcast was \$9.89mil USD.

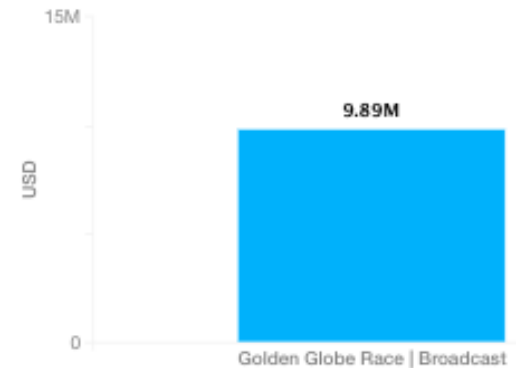
GGR Broadcast exposure was highest in December

Media Exposure - Jul 1, 2018 - May 31, 2019



rescue mission violent stormworld boat race
 western australia >> reporter
 home
 wavesusie time shipadventure
 australia world boatpart
golden globe race
 thing race people sailing
 bbc news morning
 abhilash tomy -world race
 indian ocean ferocious storm
 susie goodall youngest competitor

Broadcast AVE



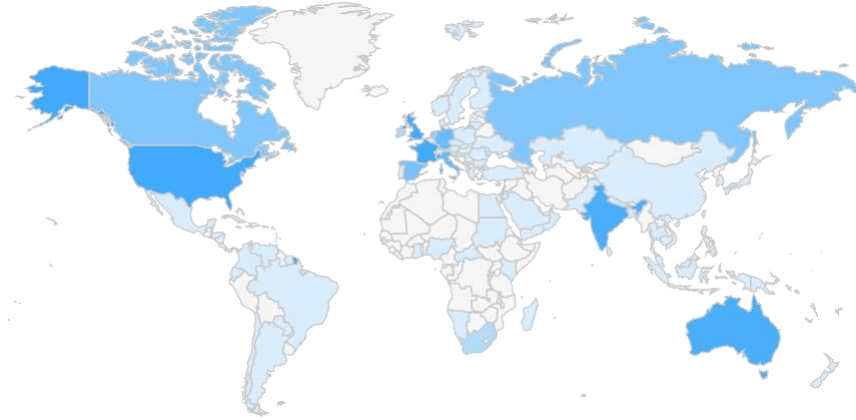
GEO PRESENCE

Editorial & Broadcast











HIGHLIGHTS

- Editorials about the GGR were published in 101 Countries between Jul 1, 2018 - May 31, 2019
- The regions Western Europe, North America, and South Asia combined to cover 78% of the total volume in this time period

United Kingdom and France had the most global coverage



TOP COUNTRIES

 United Kingdom	27%	 Italy	3%
 France	18%	 Germany	3%
 United States	17%	 Spain	2%
 India	8%	 Canada	2%
 Australia	7%	 Russia	2%

TOP PUBLICATIONS

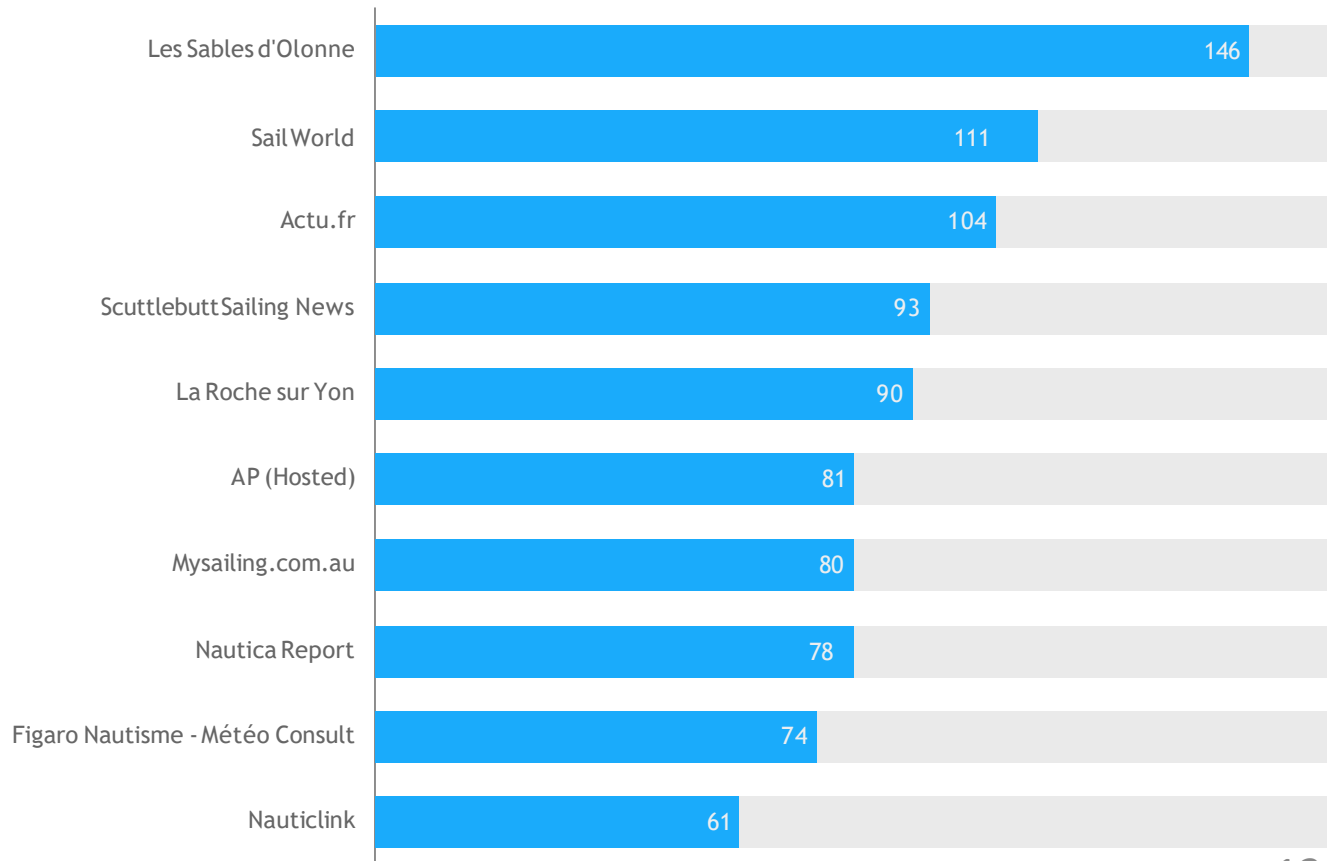
GGR Editorial

HIGHLIGHTS

- "Les Sables d'Olonne - Maville.com", "Sail World", and "Actu.fr" accounted for 22% of the volume share among the 25 highest publications

Top Publications - Online Editorial

Top Publications by Volume - Jul 1, 2018 - May 31, 2019



TOP PUBLICATIONS

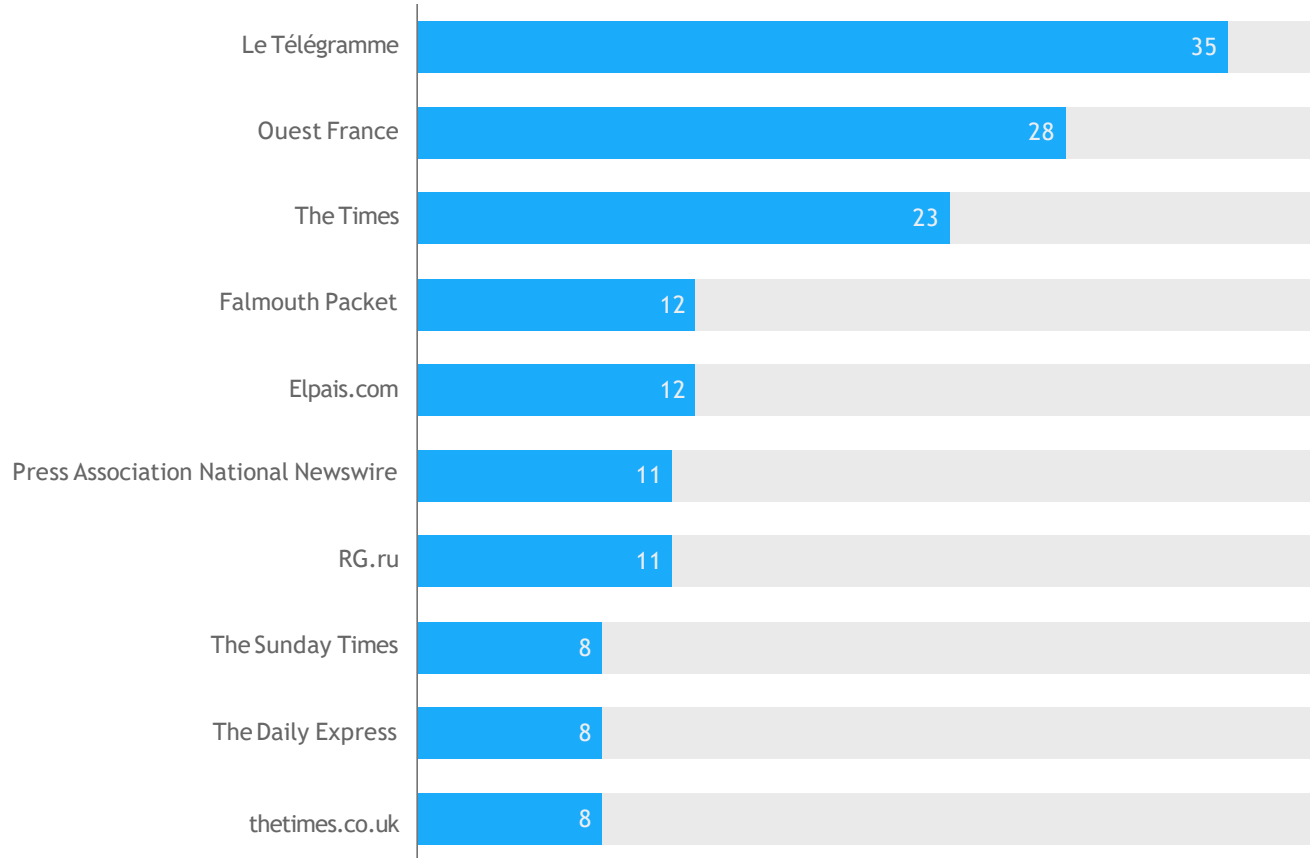
GGR Print

HIGHLIGHTS

- "Le Télégramme", "Ouest France", and "The Times" accounted for 36% of the volume share among the 25 highest publications

Top Publications - Print

Top Publications by Volume - Jul 1, 2018 - May 31, 2019

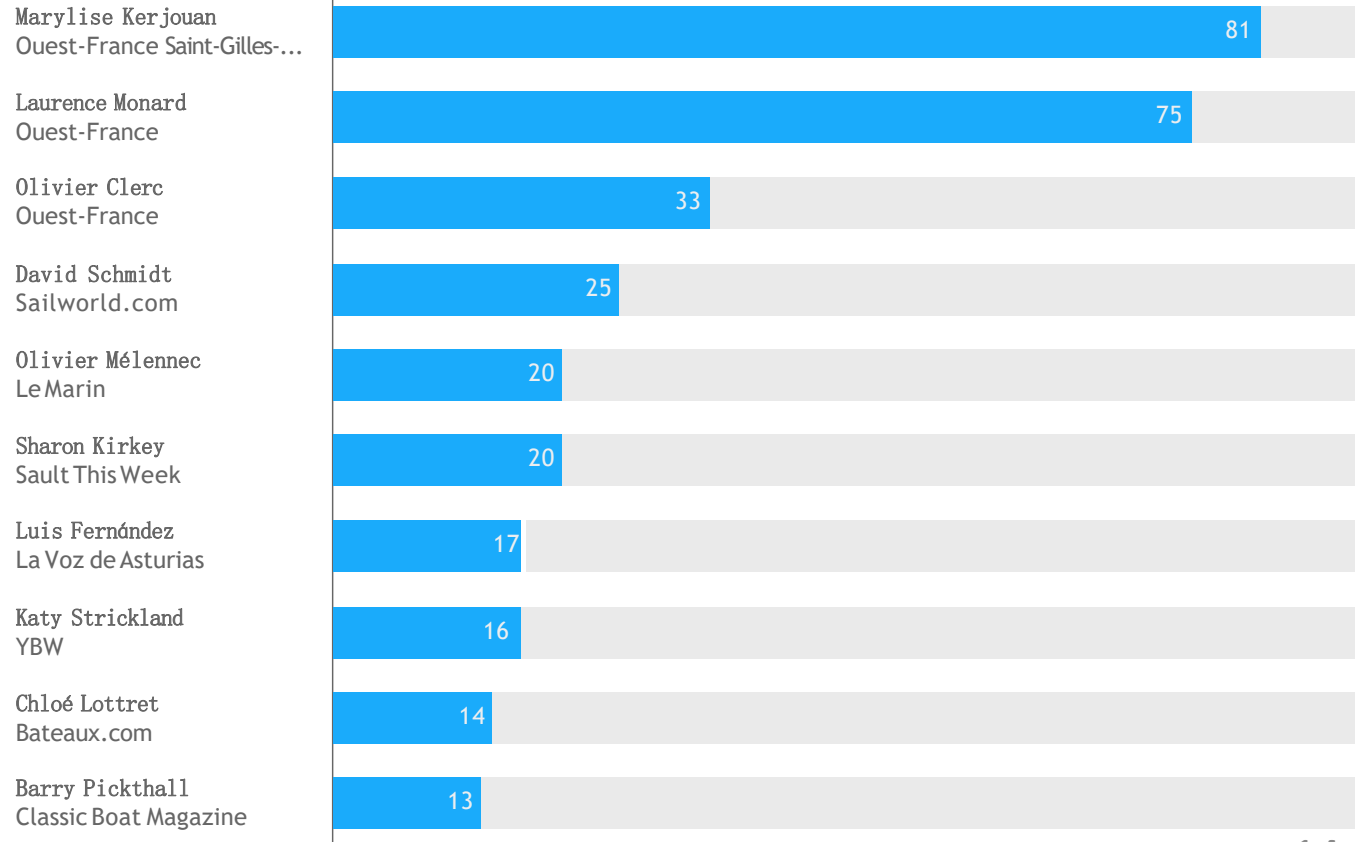


TOP JOURNALISTS

HIGHLIGHTS

- Ouest-France, France 3, and Associated Press had the most representation among the top 25 Influencers
- The 3 most popular beats among the Influencers are Current affairs, News (general), and Ships, boats and maritime
- The top 3 Influencers accounted for 40% of the volume among the 25 highest Influencers

Top Editorial Influencers by Volume - Jul 1, 2018 - May 31, 2019



TRENDING THEMES

HIGHLIGHTS

- The top 3 themes covered 27% of the mentions across the top25

Key themes surrounding “Golden Globe Race”

A word cloud of key themes surrounding the Golden Globe Race. The most prominent word is "golden globe race". Other significant words include "remote southern ind...", "mr tommy", "storm", "mark slats", "australia", "course", "monde goodall", "vessel", "abhilash tomy", "tomy", "pacontentapi", "yachtboat race", "world", "-world race", "indian ocean", "sailors", "people", "susie goodall", "southern ocean", "indian navy", "heede", and "australian maritime...".

golden globe race

remote southern ind...
mr tommy
storm mark slats
australia
course
monde goodall
vessel abhilash tomy tomy
pacontentapi yachtboat race world
-world race indian ocean sailors
people susie goodall southern ocean
indian navy heede australian maritime...

SOCIAL EXPOSURE

GGR Social

HIGHLIGHTS

- September had the highest volume of editorial mentions with 4.1k
- Twitter mentioned GGR Social the most at 18.6k
- The 2 most popular emotions were joy and love.

Total mentions

28.2k

↑ 374%

Compared to previous day

Mentions/day average

84

↑ 394%

Compared to previous day

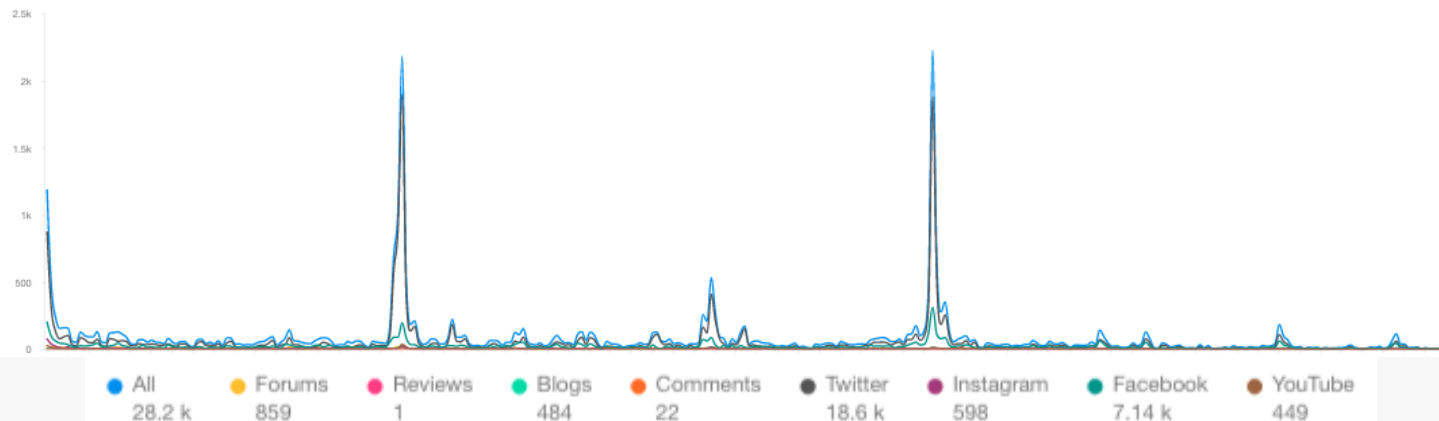
Unique Twitter authors

3.96k

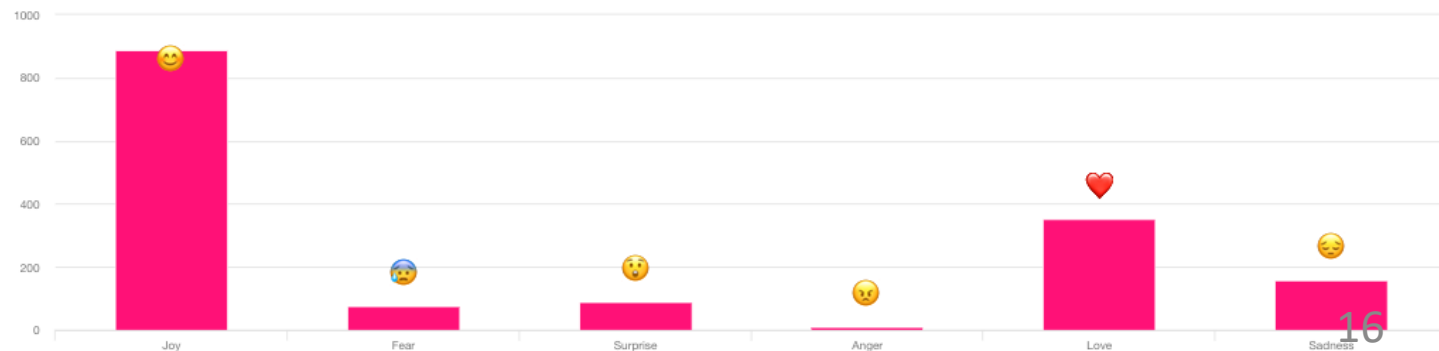
↑ 335%

Compared to previous day

Latest activity by source



Emotional comparison



G°G°R

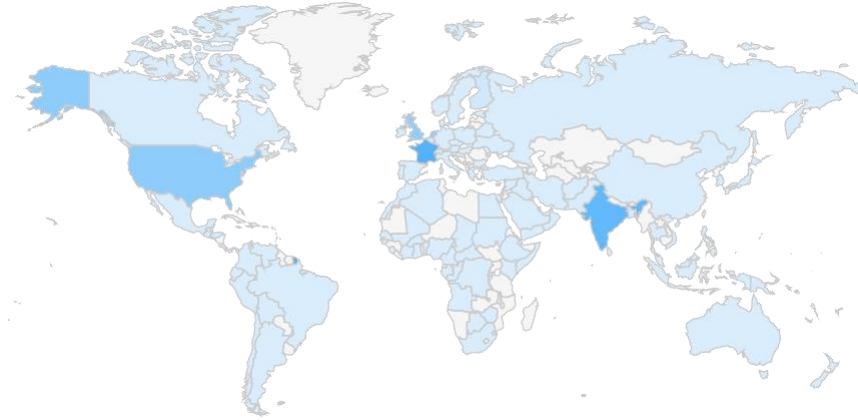
GEO PRESENCE

GGR Social










HIGHLIGHTS

- GGR Social was mentioned in 126 total countries in this time period
- The regions Western Europe, South Asia, and North America combined to cover 76% of the total volume in this time period

France and India had the most global coverage on Social



TOP COUNTRIES

 France	11%	 Finland	2%
 India	7%	 Australia	2%
 Netherlands	3%	 Sweden	1%
 United States	3%	 Germany	1%
 United Kingdom	3%		

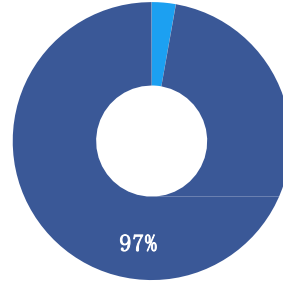
SOCIALECHO



HIGHLIGHTS

- The Asian Age published the most popular article on social media with 49.7k shares. There was high engagement with 1000 articles being shared over 430k times to Facebook and Twitter.

1000 articles were shared 430.8k times on social media

Social Echo - Jul 1, 2018 - May 31, 2019



 Twitter 12k
 Facebook 418.8k

MOST SHARED ARTICLES



The Asian Age | Sep 24

Naval officer Abhilash Tomy, stranded in Indian Ocean, rescued

Abhilash Tomy suffered back injury on Friday after his yacht was hit by a vicious storm mid-way across south Indian Ocean.

Reach 123k

 0  49.7k



The Asian Age | Sep 26

Indian crew likely to meet injured naval commander Abhilash Tomy tomorrow

INS Satpura is on way to Ile Amsterdam, where 39-year-old Tomy, reached Tuesday after being rescued by a French vessel.

Reach 123k

 0  49.7k

Suhaili 50 Falmouth Parade of sail



Suhaili 50 Falmouth Parade of sail

HIGHLIGHTS

- Falmouth, which hosted the 3-day pre-Race Suhaili 50 Parade of Sail, celebrating the 50th anniversary of Sir Robin Knox-Johnston's departure in the original 1986 Sunday Times Golden Globe Race was attended by 10 international and national TV crews.

COVERAGE SUMMARY

☰ Total Mentions | 1.29k

The number of mentions across all media

↗ Potential Reach | 218mil

Approximate number of article views you appeared in

🗨️ Net Tonality Score | +14

The net change (up or down) in sentiment over the time period

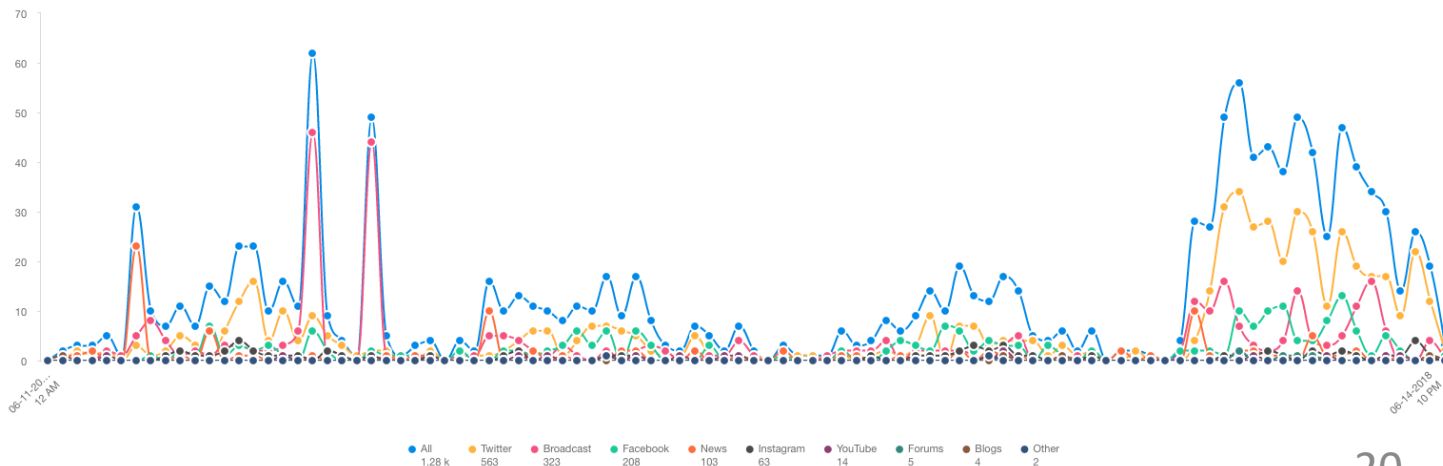
ADVERTISING VALUE EQUIVALENT

PR Value in USD

3.1 mil

11-14 June 18

Latest activity by source



G°G°R

Pre & Post Race Coverage



PRE-RACE SUMMARY

HIGHLIGHTS

- The total number of editorial mentions for the group were 4.9k, with an overall potential reach of 2.5B views
- The group's sentiment was overall positive

COVERAGE SUMMARY

☰ Total Mentions | 4.9k

The number of mentions across all media

↗ Potential Reach | 2.5B

Approximate number of article views you appeared in

👍 Net Tonality Score | +24

The net change (up or down) in sentiment over the time period

ADVERTISING VALUE EQUIVALENT

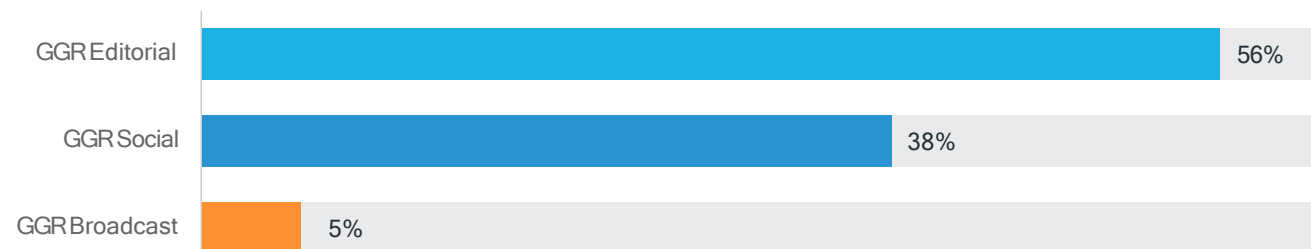
PR Value in USD

46mil

Pre-Race

GGR Editorial volume share covered 56%

SHARE OF VOICE BY VOLUME - Jul 1, 2017 - May 31, 2018



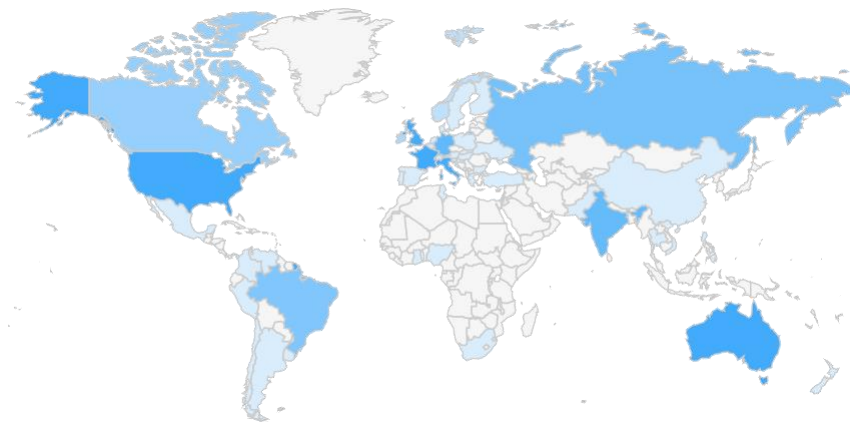
GEO PRESENCE

GGR Editorial











HIGHLIGHTS

- Editorials about the GGR were published in 56 Countries between Jul 1, 2018 - May 31, 2019
- The regions Western Europe, North America, and Pacific combined to cover 79% of the total volume in this time period

United States & Australia had the most global coverage



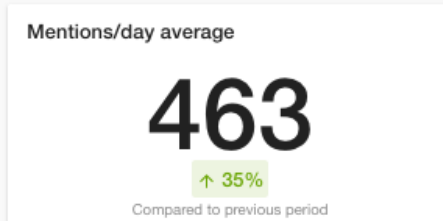
TOP COUNTRIES

 United States	24%	 Germany	3%
 Australia	24%	 India	3%
 France	14%	 Russia	2%
 United Kingdom	11%	 Brazil	2%
 Italy	8%	 Canada	1%

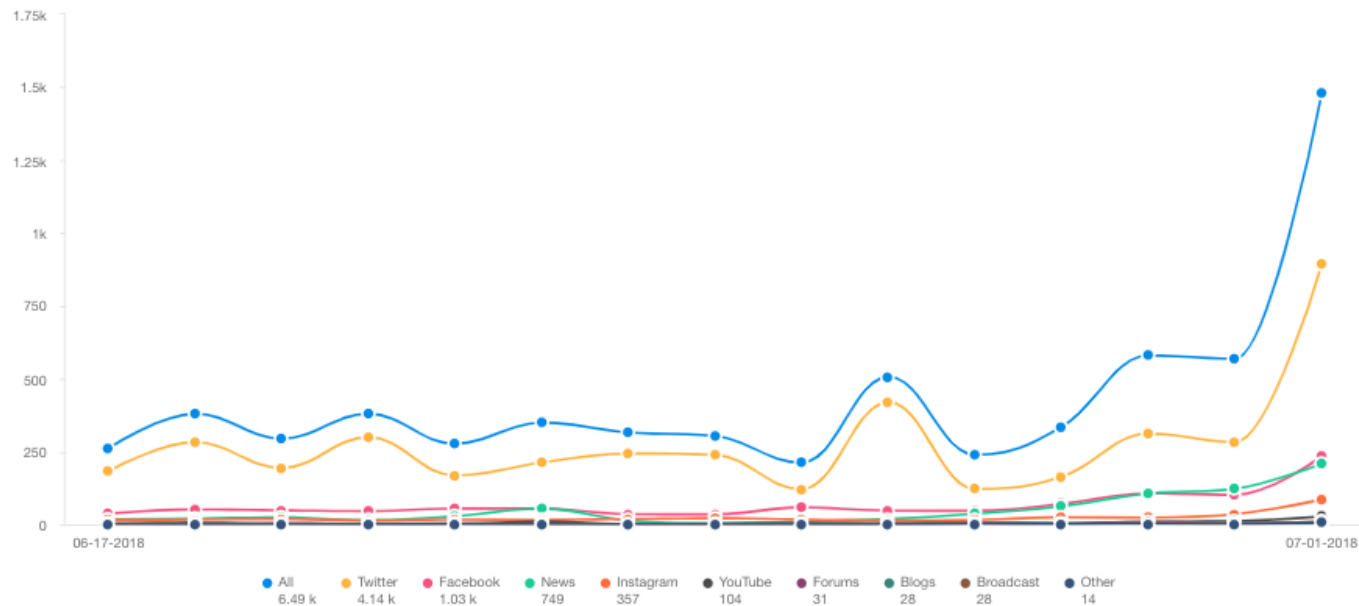
THE START

HIGHLIGHTS

- Start: The Race village in Les Sables d'Olonne opened on 18th June until the start on 1st July.



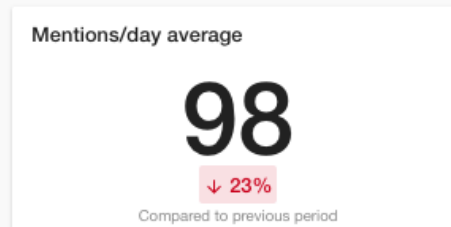
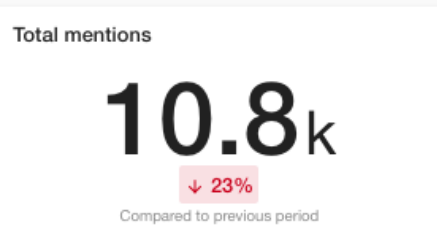
Latest activity by source



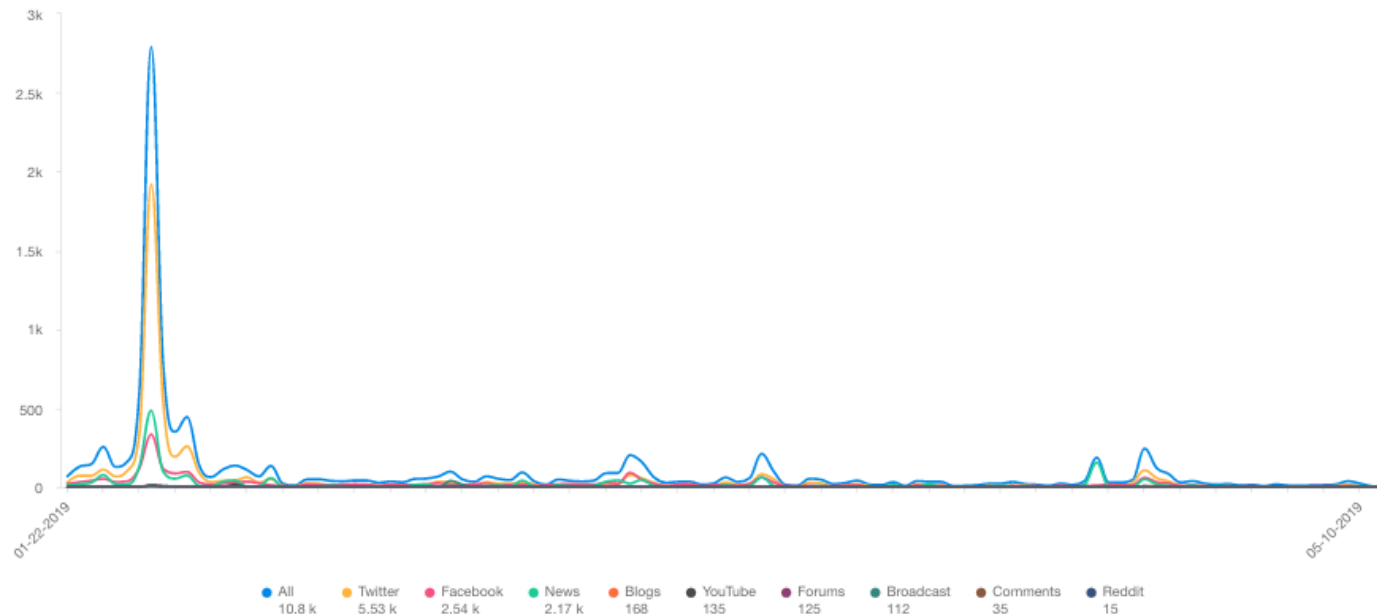
THE FINISH

HIGHLIGHTS

- Finish: The finish stretched over a period between 29 January and 19 May.



Latest activity by source





Les Sables d'Olonne, the host port for the start and finish of the 2018 GGR gained 2 years of international publicity valued at **\$18.1m USD**

Les Sables d'Olonne



Entrants



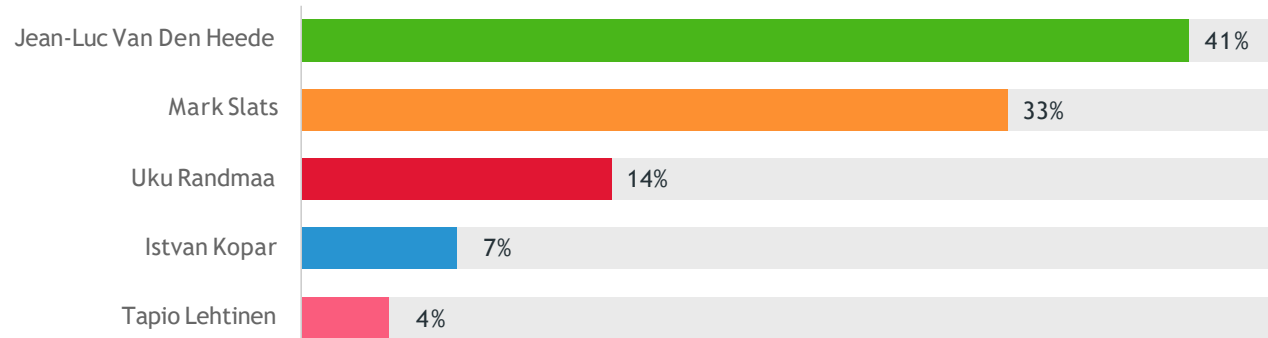
ENTRANT SUMMARY

HIGHLIGHTS

- The total number of editorial mentions for the group were 6.9k, with an overall potential reach of 2.8B views
- The group's sentiment was overall positive
- As you'd expect, race winner Jean-Luc received the highest volume of coverage with just over 2.5k editorial articles.

Jean-Luc Van Den Heede's reach share covered 41%

SHARE OF VOICE BY REACH - Jul 1, 2018 - May 31, 2019



GROUP SUMMARY

☰ Editorial Mentions | 6.9k

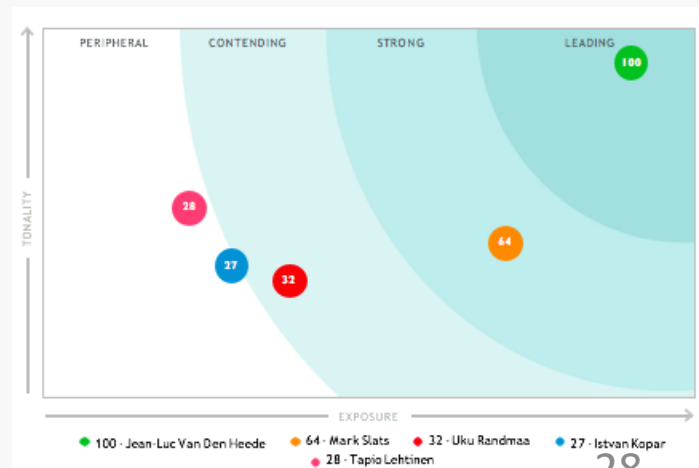
The number of appearances in articles

↗ Potential Reach | 2.8B

Approximate number of article views you appeared in

🗨️ Net Tonality Score | +17

The net change (up or down) in sentiment over the time period



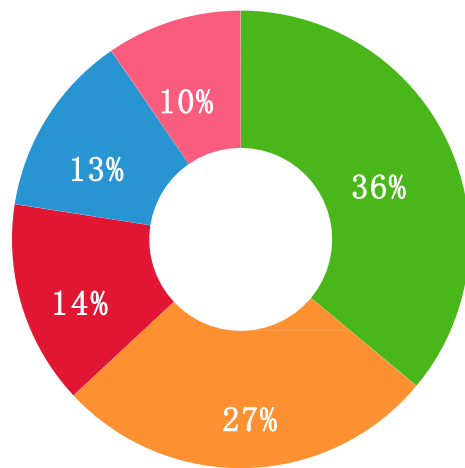
SHARE OF VOICE BY VOLUME



Frenchman Jean-Luc Van Den Heede won the 2018 GGR in 212 days - 100 days faster than Sir Robin Knox-Johnston's time 50 years before

Jean-Luc Van Den Heede had the largest volume share with 36%

Share of Voice by Volume - Jul 1, 2018 - May 31, 2019

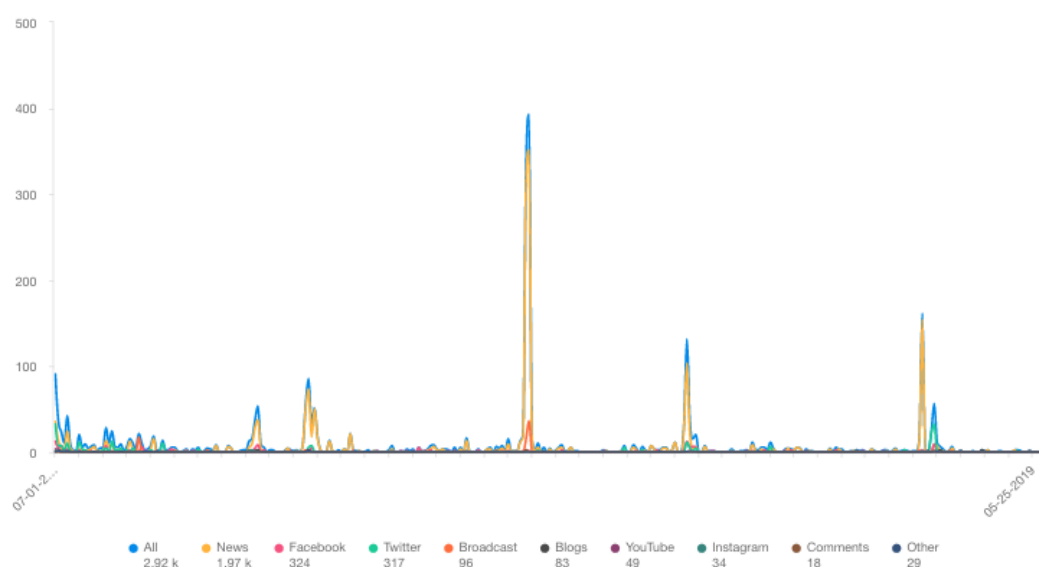


Jean-Luc Van Den Heede	2.5k
Mark Slats	1.9k
Uku Randmaa	989
Istvan Kopar	888
Tapio Lehtinen	656

HISTORIC 1968 Race Reference

HIGHLIGHTS

- The total number of mentions for the period were 2.92k.
- The group's sentiment was overall positive
- 1968 race winner Sir Robin Knox-Johnston received the highest volume of coverage with just over 2.8k editorial articles.



Total mentions

2.92k

↑ 24%

Compared to previous period

Mentions/day average

8

↑ 14%

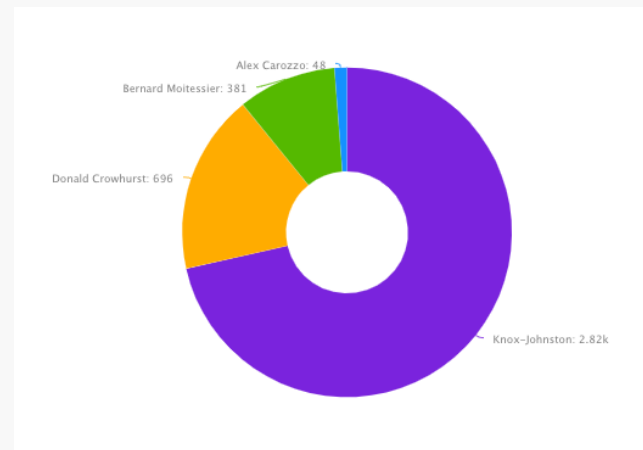
Compared to previous period

Unique Twitter authors

280

↑ 148%

Compared to previous period




Prominent Coverage




TOP COVERAGE

Prominent Articles


 **Forbes** • Tom Mullen
US | Apr 2, 2018 • 10:06 AM

Susie Goodall is tired of people asking why she wants to sail singlehandedly, non-stop around the world using 1960's equipment. "Why not?"....




set out from the southern coast of England as entrants in the Sunday Times **Golden Globe Race**. Their objective was to sail, single-handedly,

35.6M Reach Social Echo Neutral ○


 **Scribd** • Brian Hancock
US | May 16, 2018 • 4:21 PM

One of the most exciting events on this year's sailing calendar starts July 1 from Les Sables-d'Olonne, France. The Golden Globe Race 2018....




calendar starts July 1 from Les Sables-d'Olonne, France. The **Golden Globe Race 2018** is neither fast nor glamorous. Instead, it's a throwback

44M Reach Social Echo Positive ○


 **NDTV.com** • Indo-Asian News
IN | Aug 19, 2017 • 11:22 AM

New Delhi: Commander Abhilash Tomy of the Indian Navy, who has to his credit a solo circumnavigation of the globe, will participate in one.....




the event is already oversubscribed. "This is the second time the **Golden Globe race** is happening. It requires us to use the same technology

16.6M Reach Neutral ○


 **Forbes** • Roberta Naas
US | Apr 5, 2018 • 2:51 PM

Only avid sailors and yachtmen may be in the know about the incredible upcoming 2018 Golden Globe Race, wherein 30 sailors will travel...




communication, Kopar will set sail in his boat "Puffin" in the **Golden Globe Race 2018** that kicks off in Le Sable D'Olonne, France, on July

35.6M Reach Social Echo Neutral ○


 **Indiatimes.com**
IN | Jun 27, 2018 • 2:21 PM

Indian Navy Commander Abhilash Tomy was the first Indian to circumnavigate the globe, non-stop. He will be the only Indian to participate....



stop. He will be the only Indian to participate in the **Golden Globe Race** that involves a gruelling 30,000-mile solo circumnavigation of the

19M Reach Social Echo Neutral ○

 **The Times Of India**
IN | Aug 7, 2017 • 11:44 PM

Divar: One would think that 151 days at sea was sufficient solitude for a lifetime, but maritime reconnaissance pilot Abhilash Tomy has...

mark the 50th anniversary of the first ever solo circumnavigation, the **Golden Globe Race 2018** is being organized. The catch; you cannot use


11.7M Reach Positive ○

Prominent Articles

D **DHL.com**
US | Dec 14, 2018 • 6:39 PM

DHL welcomed their intrepid sailing partner Susie Goodall back on dry land on Friday morning (CLST). DHL employees as well as family...


Goodall, the youngest skipper and the only female competitor in the **Golden Globe Race** had been at sea for 157 days, sailing approximately

4.17M Reach Social Echo Positive 

BBC Sport
GB | Dec 15, 2018 • 7:50 AM

Sailor Susie Goodall says she would attempt the Golden Globe Race again "in a

Sailor Susie Goodall says she would attempt the **Golden Globe Race** again "in a heartbeat", despite having to be rescued after her boat

6.12M Reach Social Echo Positive 

P **People.com** • Phil Boucher
US | Dec 6, 2018 • 7:17 PM

Susie Goodall was attempting to sail 30,000 miles around the globe on her own


Goodall, a 29-year-old British sailor, was participating in the **Golden Globe Race**, which re-creates Robin Knox-Johnston's voyage in 1968 and

8.98M Reach Social Echo Positive 

T **Times Online** • Michael McHugh
GB | Oct 16, 2018 • 12:01 AM

An Irish sailor who was competing in a round-the-world solo race has arrived home to a hero's welcome after trying to re

, a sailor from India. Both men had been competing in the **Golden Globe Race** when their masts were destroyed 2,000 miles southwest of Perth.

3.63M Reach Social Echo Neutral 

3 **France 3 Régions** • Guénolé Seiler
FR | Jan 25 • 3:00 PM

Le skipper français âgé de 73 ans est sur le point de réussir son pari : remporter cette course à la voile à l'ancienne et sans assistance.....


A l'arrivée, VDH pourrait être accueilli par le vainqueur de la **Golden Globe Race** 1968, Sir Robin Knox-Johnston. Il étaient 17 skippers au

3.52M Reach Social Echo Neutral 

P **Le Point.fr**
FR | Jul 1, 2018 • 2:51 PM

Golden Globe Race: le tour du monde à l'ancienne est lancé © AFP / Jean-Francois MONIER Dans l'esprit des pionniers de la course autour du....

Golden Globe Race: le tour du monde à l'ancienne est lancé © AFP / Jean-Francois MONIER Dans l'esprit des pionniers de la course autour du

3.5M Reach Social Echo Neutral 

Prominent Articles



Ouest-France.fr

FR | Aug 8, 2017 • 12:22 AM

Le navigateur Antoine Cousot sera au départ de la course autour du monde à la voile en solitaire, sans assistance et sans escale. Son...



ped : participer à la course autour du monde en solitaire, la **Golden Globe Race**, organisée pour la seconde fois, cinquante ans après celle

4.63M Reach

Neutral ○



Le Point.fr

FR | Dec 8, 2017 • 5:19 PM

Voile: Golden Globe Race en 2018, un tour du monde à l'ancienne © AFP/Archives / JEAN-LUC VAN DEN HEEDE En quête d'authenticité, quelque...



l'ère des courses en solitaire autour du monde sans escale. La **Golden Globe Race** 2018 marche sur la trace de la Golden Globe Challenge, un

4.01M Reach

Neutral ○



France 3 Régions

FR | Dec 18, 2017 • 5:51 PM

La Golden Globe Race, course de voile à l'ancienne aura bien lieu. La fédération française de voile avait émis des doutes par rapport à la....



le déroulement de cette nouvelle aventure. Don Mac Intyre, Organisateur "**Golden Globe Race**" a précisé ces conditions lors d'une conférence

2.7M Reach

Neutral ○



Business Standard

IN | Aug 19, 2017 • 10:51 AM

Commander Abhilash Tomy of the Indian Navy, who has to his credit a solo circumnavigation of the globe, will participate in one of its kind....



the event is already oversubscribed. "This is the second time the **Golden Globe race** is happening. It requires us to use the same technology

2.85M Reach

Neutral ○



The Irish Times • David Branigan

IE | Jun 7, 2018 • 7:05 PM

Irish sailor will begin nine-month odyssey on July 2nd from Les Sables d'Olonnes in France



-sponsor – is heading south on the 50th anniversary of the original **Golden Globe race** ahead of his ambition to become the first Irish person

2.13M Reach

Social Echo

Neutral ○



AD.nl • Leo Velde

NL | Jan 21, 2018 • 8:03 PM

VideoHalf Wassenaar liep gistermiddag enthousiast uit voor de thuiskomst van kersverse wereldkampioen oceaanoeien 'Iron Mark' Slats.



noemt hem 'een held'. Slats doet dit jaar ook mee met de **Golden Globe Race**, een non-stop solozeilrace rond de wereld. De sportman weet het

2.15M Reach

Neutral ○

TOP COVERAGE

Prominent Articles

 El País • Miguel Á. Arias
ES | Jun 30, 2018 • 12:11 PM

Golden Globe Race 2018, el último desafío de la vela oceánica en solitario

La británica Susie Goodall es la única mujer entre los 18 participantes de una competición que más que una regata, será un ejercicio de...

premios de 75.000 libras que se repartirán entre los ganadores para la **Golden Globe Race** de 2018, y todos los que terminen antes de las 15.



19.2M Reach Social Echo Neutral ●

 Le Monde.fr • Véronique Malécot
FR | Jul 1, 2018 • 8:06 AM

Golden Globe Race : un tour du monde pour un retour en 1968

La Golden Globe Race, qui s'élanche ce dimanche, est un tour du monde sans escale, sans assistance et à l'ancienne. Ni GPS, ni électronique,....

contre vents-et-courants, s'élançera à l'assaut d'un nouveau défi, la **Golden Globe Race**. Un tour du monde sans escale, sans assistance et à



12M Reach Social Echo Neutral ●


 ABC (PM) • Kayleigh Long · Posted June
AU | Jun 28, 2018 • 8:03 PM

1968's infamous Golden Globe Race is being restaged and two Australians are competing

Map: France Solo yacht races don't always go to plan. But the Golden Globe Race in 1968 went down in infamy, both for its test of the...

an early frontrunner. A race beset by tragedy The 1968 Sunday Times **Golden Globe Race** was the first-ever non-stop solo circumnavigation of



 The Guardian (eClips Web)
GB | Jan 29 • 2:11 PM

A 73-year-old French sailor has won an unusual, around-the-world yacht r

British sailor Robin Knox-Johnston, who won the only other **Golden Globe race** 50 years ago. The race involves solo sailors navigating with a

49.2M Reach Social Echo Neutral ●

 The Guardian (eClips Web) • Stev...
GB | Dec 7, 2018 • 9:40 AM

A rescue ship has reached a British solo yachtswoman who was left drifting in the Southern Ocean

Goodall, the youngest competitor and only woman in the 30,000-mile **Golden Globe Race**, is suffering physically. She was cut and bruised in

49.8M Reach Social Echo Neutral ●

 Daily Mail Online
GB | Sep 24, 2018 • 10:46 AM

The sailor, Abhilash Tomy, called for emergency assistance on Saturday after the yacht was badly dama

for a controlled evacuation, not a rescue,' he said. The **Golden Globe Race** posted on its Facebook page this morning: 'Report just in...

37.4M Reach Social Echo Neutral ●

G°G°R

Prominent Articles

 **CNN.com International** • Susanna...
US | Sep 23, 2018 • 6:39 AM

A multinational rescue effort is underway to try to reach an injured sailor whose yacht is disabled in the South Indian Ocean.

Abhilash...

old Indian naval commander, was among 18 sailors competing in the 2018 **Golden Globe Race** -- a nonstop, 30,000-mile solo yachting competition

15.1M Reach Social Echo Neutral ○

 **The Washington Post** • Matt Bone...
US | Dec 7, 2018 • 5:14 PM

Susie Goodall, the youngest and lone woman competing in a solo around-the-world sailing competition called the 2018 Golden Globe Race, was.....



in a solo around-the-world sailing competition called the 2018 **Golden Globe Race**, was rescued Friday by a cargo ship that diverted to her


32.4M Reach Social Echo Neutral ○

 **Telegraph.co.uk** • Marnie Gill
GB | Dec 15, 2018 • 11:36 AM

British sailor Susie Goodall reached dry land nine days after a violent

old had been participating in the solo, round-the-world **Golden Globe race** and was the youngest and only female entrant. Goodall was greeted

21.6M Reach Social Echo Positive ◀


 **Daily Mail Online**
GB | Sep 24, 2018 • 10:46 AM

The sailor, Abhilash Tomy, called for emergency assistance on Saturday after the yacht was badly dama



for a controlled evacuation, not a rescue,' he said. The **Golden Globe Race** posted on its Facebook page this morning: 'Report just in...

37.4M Reach Social Echo Neutral ●

 **The Washington Post**
US | Jan 29 • 4:29 PM

LES SABLES D'OLONNE, France — A 73-year-old French sailor has won an unusual, around-the-world yacht race after 212 days alone at sea...

was British sailor Robin Knox-Johnston, who won the only other **Golden Globe race** — 50 years ago. The race involves solo sailors navigating

32.2M Reach Social Echo Neutral ○

 **Die Welt**
DE | Sep 23, 2018 • 9:24 AM

Allein und bewegungsunfähig auf dem Ozean: Ein Unwetter mit bis zu 14 Meter hohen Wellen hat den Mast von Weltumsegler Abhilash Tomy...

Les Sables-d'Olonne begann, von sehr schlechten Wetterbedingungen. Das **Golden Globe Race** ist eine 30.000 Seemeilen lange Weltumrundung. Die

7M Reach Social Echo Neutral ●

Prominent Articles



LaVanguardia.com

ES | Sep 7, 2018 • 9:21 AM

El film cuenta la historia de un hombre que desapareció en medio del Atlántico en un barco a la deriva



Británica y navegante aficionado, que decidió participar en 1968 en la **Golden Globe Race**. Colin Firth se mete en su piel y Rachel Weisz

7.97M Reach

Social Echo

Neutral ○



BBC News

GB | Sep 24, 2018 • 6:51 AM

A seriously injured Indian sailor is likely to be rescued in the next few hours, as a French fishin



north and avoided the worst of the storm, organisers said. The **Golden Globe race** involves a single-handed circumnavigation of the globe - a

11.5M Reach

Social Echo

Neutral ○



Ouest-France.fr

FR | Apr 24 • 8:55 AM

La prochaine Golden Globe Race partira de France le 4 septembre 2022. Les Sables-d'Olonne pourraient à nouveau accueillir la course, mais...



La prochaine **Golden Globe Race** partira de France le 4 septembre 2022. Les Sables-d'Olonne pourraient à nouveau accueillir la course, mais la

4.05M Reach

Social Echo

Neutral ○



Le Monde.fr

FR | Jan 28 • 1:34 PM

Le marin français, 73 ans, est attendu mardi matin à l'arrivée aux Sables-d'Olonne (Vendée).



Jean-Luc Van den Heede s'apprête à boucler en vainqueur la **Golden Globe Race**

10.5M Reach

Social Echo

Neutral ○



Le Monde.fr • Véronique Malécot

FR | Jul 1, 2018 • 8:06 AM

La Golden Globe Race, qui s'élan ce dimanche, est un tour du monde sans escale, sans assistance et à l'ancienne. Ni GPS, ni électronique, ...



ou la Route du Rhum. Car, du point de vue médiatique, la **Golden Globe Race** est bien une course des années 2000. Les concurrents sont aussi «

12M Reach

Social Echo

Neutral ○



Sky News

GB | Dec 6, 2018 • 10:51 AM

Susie Goodall was 2,000 miles west of Cape Horn in the southern Paci a "ferocious" storm. She was lying in fourth place in the **Golden Globe Race** when 60-knot winds and "massive seas" damaged her Rustler 36



4.16M Reach

Social Echo

Neutral ●

Prominent Articles

 **Expansión.com** • Alberto Mas
ES | Jan 29 • 9:41 AM

Golden Globe Race: La vuelta al mundo 'vintage' Una tormenta castiga a la flota en el Índico: veleros volcados, mástiles rotos y rescates...



hace 50 años". Sir Robi, por cierto, no dudó en estar en la línea de llegada para dar la bienvenida al héroe de la **Golden Globe Race** 2018.

3.29M Reach Social Echo Neutral ○


 **ITV.com**
GB | Apr 18 • 12:01 AM

Sir Robin Knox-Johnston has said a decision to spend his last £16 on rope before



exact time he crossed the finish line, Sir Robin, Suhaili and supporting vessels will recreate his historic end to the **Golden Globe Race**.

3.49M Reach Social Echo Positive ○

 **Miami Herald**
US | Jan 29 • 4:11 PM

LES SABLES D'OLONNE, France A 73-year-old French sailor has won an unusual, around-the-world yacht race after 212 days alone at sea without....

was British sailor Robin Knox-Johnston, who won the only other **Golden Globe race** — 50 years ago. The race involves solo sailors navigating

3.48M Reach Social Echo Neutral ○


 **Mysailing.com.au**
AU | Jun 26, 2018 • 10:54 PM

Comments Comments With five days to the start, the Golden Globe Race Village in Les Sables d'Olonne is buzzing with activity as 18...



Alex Carozo, one of the nine starters in the original Sunday Times **Golden Globe Race** faced a similar problem with his boat and sat on a

8.19k Reach Social Echo Neutral ○

 **Sail World**
AU | Jun 19, 2018 • 1:23 AM

On 14th June 1968 Sir Robin Knox-Johnson left Falmouth in his 32ft yacht, Suhaili, to compete in the Sunday Times Golden Globe Race....



of intrepid adventurers departed Falmouth to join the start of the 2018 **Golden Globe Race** to mark the 50th Anniversary of Sir Robin's epic

21.4k Reach Social Echo Positive ○

 **Nauticlink**
NL | Jul 13, 2018 • 9:00 AM

Les Sables d'Olonne – In de Golden Globe Race is de kopgroep van drie zeilers – Philippe Pêche, Mark Slats, en Jean-Luc Van Den Heede – nu....

'. Hij roeide vorig jaar over de oceaan en een roeispaan is in de **Golden Globe Race** niet verboden. Ook Jean-Luc Van Den Heede was blij met

6.06k Reach Social Echo Neutral ○